

April 19, 2004

Marketing
Advertising
Public Relations

Trimarc Web Site Press Releases

New Look. New Image.

New Company Website Offers Customers Easier, More Direct Internet Access to Trimarc Asset, Capital and Resource Management Services.

“In an effort to offer our customers an immediate and more efficient access to our multiple business management services, we are pleased to announce the launch of our new website.”



“The new site is graphically dynamic and simple to use. By design, we think it presents a positive, personal impression of who we are, and customers and prospects can easily understand the integrated business and financial services we offer,” Trimarc President David Brill said in making the announcement.

“Most importantly, the new web site effectively communicates how our multiple business resource management solutions provide positive benefits to companies and organizations of all sizes,” Brill explained.

Take a few minutes now to visit our home page links to see how we can help you maximize your assets, resources and capital.

New Trimarc Logo Unveiled: A Graphic Identity of the Company's Multiple Business Services.

San Clemente, CA....Trimarc, a privately held asset, resource and capital management services company with offices headquartered in San Clemente, CA has unveiled a new logo identity to graphically define the company's multiple business services, Company President David Brill recently announced.

“With over 20 years of business experience, our company is a leader in innovative resource management solutions that save our customers both time and money,” Brill said.

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“The new logo mark is a graphic representation of our multiple financial and resource management services. It’s an elliptical ‘confidence’ icon that encircles a graphic symbol of money ‘savings’,” Brill explained.



Management: **Assets / Resources / Capital**

“The ‘Tri’ in Trimarc relates directly to the company’s three (assets, resources and capital) business management services and the ‘marc’ in Trimarc refers to a symbolic mark of excellence,” he said. “Combined, the two elements create a new identity for a new era for the company.”

“As we enter a new period of economic growth and development it has become increasingly more important for companies to effectively outsource the management resources that Trimarc has to offer, Brill confirmed. “We are now well positioned for the future.”

For more information call us directly or return to our home page for links to our multiple services and personal contact page.