

June 15, 2004

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Press Release
For Immediate Release

For More Information
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**Trimarc Opens New Office In Central California
To Expand Its Business Management Services.**



San Clemente, CA...Trimarc, a privately held asset, resource and capital management services company located in San Clemente, CA has announced plans to expand its business management services with the opening of a new office in Paso Robles, CA.

“The company will have additional executive sales and marketing management operations in the Alliance Square Office Building within the historic Paso Robles downtown district,” David Brill, Trimarc President said.

“We are excited about our strategic business development plan to add this new Central California office location,” Brill explained. “Our business interests are to be more accessible to and better serve our Northern California as well as our Southern California customers.”

Trimarc customers benefit from the company’s ten years of experience in providing unique cost-based financing and growth solutions for business assets, capital and resource management. Services include asset tracking, equipment acquisition and disposition, insurance and venture capital, leasing and financing, and executive search.

“Companies today are contracting with us for these multiple cost-effective management services to grow and develop faster and more efficiently,” Brill explained. “As a result, our business has increased significantly within the last three years,” he said. “The reason for this growth is that people are realizing how our services work to reduce operating costs and expenses, and help to increase their bottom line.”

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For more information on Trimarc, and to learn more about the benefits of the company's business management services, visit the company's new web site at www.trimarc.com The company's new Central California address is 935 Riverside Avenue, Suite 19, Paso Robles, CA 93446 telephone toll free 1-888-Trimarc (874-6272) or (805) 239-9830, Fax (805) 239-9836. The company's Southern California office address is 115 Via Pico Plaza, Suite 205, San Clemente, CA 92672 (949) 498-5500 Fax (949) 498-7889.

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